

APEX BOARDROOM



Participating in our mastermind groups is like having a board of directors, peer advisory, and business mentoring group all in one. Members come together to help each other explore new ideas, evaluate potential opportunities, develop strategic initiatives, and overcome business challenges. Oftentimes, they develop long-lasting, supportive relationships and contribute much of their business success to being a part of their mastermind group.

CURATED GROUPS

Apex thoroughly vets our Members and carefully curates each mastermind group with up to 15 select Members from diverse industries. Since the Members of your group have backgrounds that are far different than yours, they will help you see things from a different perspective. Often, solutions that work in one industry can be applied to another. Members are placed in groups based on company size.

Expansion Stage – \$5M+ in Annual Revenue and 20+ Employees

Growth Stage – \$1M+ in Annual Revenue and 10+ Employees

Start-Up Stage – No Revenue Requirement, 5+ Years of Experience

GROUP MEETINGS

Typically, the groups meet virtually for 8 of the 12 meetings during the year. Each quarter, the groups meet in person in a central location that's a quick flight for most Members (Dallas or Chicago, for example). A Member with an office located in the host city may elect to provide their conference room for the meeting. Alternatively, Apex will arrange suitable meeting space.

ISSUE PROCESSING

At Apex, we are focused on helping our Members achieve better results. Each half-day mastermind session will include a minimum of three spotlights in which a Member presents a specific issue or opportunity they would like to discuss. Fellow Members then provide input based on their experience and knowledge.

PROFESSIONAL MODERATORS

Meetings are led by our highly skilled moderators and formatted to create maximum impact. Group moderators are Highrise employees trained to engage Members of the group in relevant discussions and ask non-leading questions that encourage valuable insight and advice.

SMALL-GROUP SIZE

Positive results come from sharing your input, ideas, and challenges on a frequent basis. This requires developing an intimate, confidential setting with a limited number of Members. We hand select 15 Members from diverse industries to carefully curate each group.

MASTERMIND FOCUS



Curated CEO Groups

- 3 Levels of Groups
- 4-Hour Monthly Meetings
- Professionally Moderated
- 15 Members per Group
- 3-4 Masterminds per Meeting
- Members with No Direct Conflicts



Focused on Results

- Knowledge Sharing
- Goal Setting & Planning
- Peer Accountability
- Safe & Confidential



Membership Includes:

- Exclusive Social Events
- Webinars & Panels
- Access to Members-Only Website
- Access to Go-To Resources Nationally

Annual Membership: \$6000



BOARDROOM

SCHEDULE A MEETING TO LEARN MORE

apexboardroom.com